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WROCLAW  
BUSINESS UNIVERSITY  
OF APPLIED SCIENCES

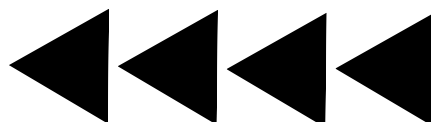


# INTERNATIONAL WEEK 2025

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# PROGRAMME

19 – 23 MAY 2025



WROCLAW BUSINESS UNIVERSITY OF APPLIED SCIENCES  
WROCLAWSKA AKADEMIA BIZNESU W NAUKACH STOSOWANYCH  
OSTROWSKIEGO 22 STREET, WROCLAW

# MONDAY

19.05.2025



**10:00**

## **Welcome coffee**

Presentation of WAB University

*During the whole week **room 3/3** is for your disposal.*

**11:00 - 11:45**

## **Bingo Time!**

*room: 3/3*

**12:00 - 13:00**

Lunch in *Mama - Home Kitchen* (WAB premises )

**13:15 - 15:00**

## **Training:**

*How to create engaging learning experience for students?*

Sotiris Karagiannis, PhD

University of New York in Prague

*room 3/3*

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# TUESDAY

20.05.2025

**09:00**

## **Morning Coffee**

*room 3/3*

**10:00 - 11:00**

## **Open Lecture:**

*Personal Branding for Your Career in Tourism*

Rob Davidson, PhD

University of Greenwich

*room 1/16*

**11:00 - 11:40**

Break

*room 3/3*



**11:45 – 12:45**

**Open Lecture:**

*Improving Representing Skills*

Sotiris Karagiannis, PhD

University of New York in Prague

room 1/16

**13:15 – 14:00**

Lunch in *Mama - Home Kitchen* (WAB premises)

**18:00**

**Gala Dinner**

*IDA Chleb i Wino*



Łazienna St. 4, 50-133 Wrocław

<https://maps.app.goo.gl/Fm6e26b85zui8n3aA>

<https://idakuchniaiwino.pl/>

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## WEDNESDAY

21.05.2025

**7:45 – 18:00**

**Guided tour**

**Programme:**

- The Church of Peace in Świdnica  
<https://kosciolpokoju.pl/en/>
- Książ Castle <https://www.ksiaz.walbrzych.pl/en>
- Adoria Winery <https://adoriavineyards.com/>

*Sandwich and snack provided.*

Please wear comfortable shoes and clothes.

Returning time: approx. 6 PM

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## THURSDAY

22.05.2025

**10:00**

**Morning Coffee**

room 3/3

**10:30**

**Presentation of universities**

room 3/3

**11:45**

**Individual Lectures for STA mobilites**

**12:00 - 13:00**

Lunch in *Mama - Home Kitchen* (WAB premises)

**17:30**

**Study Tour Wrocław**

Meeting point: **Pręgierz, Rynek, 50-116 Wrocław**

<https://maps.app.goo.gl/mFwZsJsLQLBQsDs88>

During the sightseeing tour we will visit characteristic places of Wrocław - where modernity meets history and everything is connected with... dwarves!



**FRIDAY**

**23.05.2025**

**10:00**

**Morning Coffee**

*room: 3/3*

**11:00**

**Farewell and Certificate Ceremony**

*room: 3/3*

**CONTACT**

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**WAB'S INTERNATIONAL  
RELATIONS TEAM**



**www.wab.edu.pl**