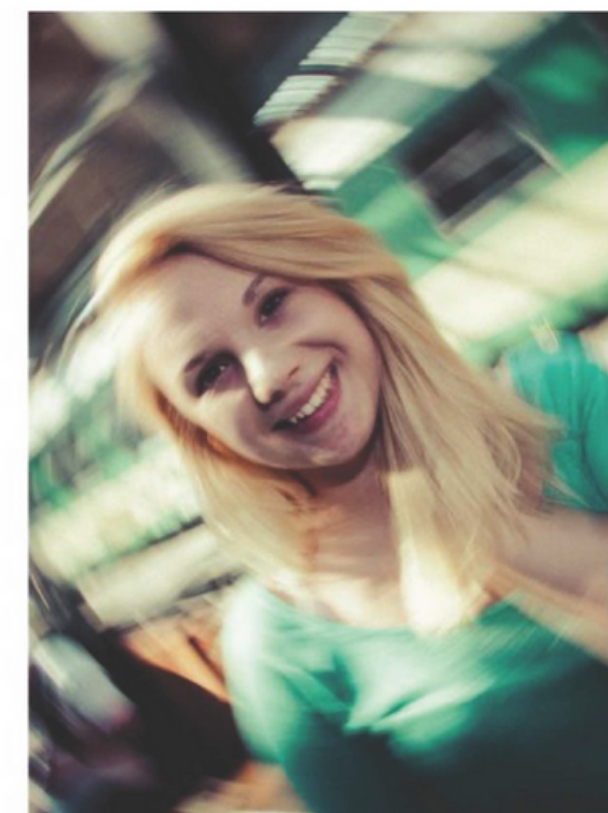




WROCLAW
BUSINESS UNIVERSITY

OF APPLIED SCIENCES



VISTULA GROUP OF UNIVERSITIES



Vistula Group of Universities
Practical knowledge. Business approach. Global possibilities.

FACTS AND FIGURES



6 500
student
s



5
MBA
programs



74 000
alumni
s



350
partner
companies and
institutions



80
countries of origin
of students and
staff



70%
3rd year
students have
got job



42
fields of
study



THE MOST IMPORTANT PRIZES



**second most
international
university in Poland**



**AFiB as one of the top
private universities in
Poland**



**Certificate
„University of
Leaders”**



**we are leaders in tourism fields:
SGTiR among private universities in
Poland
WAB in Lower Silesia**





WROCLAW
BUSINESS UNIVERSITY
OF APPLIED SCIENCES



WROCC

LOVE



**OUT OF 630.000 CITIZENS 130.000 ARE STUDENTS
AND... 88% OF THEM
WOULD RECOMMEND WROCLAW TO THEIR FRIENDS**



**IMPORTANT ACADEMIC, ECONOMIC AND CULTURAL
CENTER IN POLAND**



OVER ONE THOUSAND YEARS OF HISTORY



MULTICULAR ENVIRONMENT




WROCLAW 2016
European Capital of Culture



THE WORLD GAMES
WROCLAW 2017

Legend:

 350 km to Wrocław

 1.5 h to Wrocław by air



WHAT DISTINGUISH US?



**cooperation
with business**



**international
environment**



**students clubs
developing
passion**



**world-
class
experts**



DEGREE OF STUDY

**BACHELOR
3 years**

**MASTER
2 years**

COURSE LANGUAGE

POLISH

ENGLISH

POLISH

ENGLISH

MANAGEMENT









TOURISM & LEISURE









FINANCE & ACCOUNTING



COMPUTER ENGINEERING

ENGINEER 3,5 YEARS


ENGINEER 3,5 YEARS


LOGISTICS

ENGINEER 3,5 YEARS


MANAGEMENT



DEGREE OF STUDY

BACHELOR
3 years

MASTER
2 years

LANGUAGE

POLISH

ENGLISH

POLISH

ENGLISH



SPECIALIZATIONS:

Enterprise Management

Marketing and Sales

Human Resources

Management Psychology in

business

Global Innovation

Management HRM in the

International

Environment

**Management of Marketing
and International Trade**

Finance

Management

Security Management

TOURISM AND LEISURE

DEGREE OF STUDY

BACHELOR
3 years

MASTER
2 years

LANGUAGE

POLISH

ENGLISH

POLISH

ENGLISH



SPECIALIZATIONS:

Hotel Business Event Tourism

International Tourism

Business E-business in

Tourism Industry Tourism

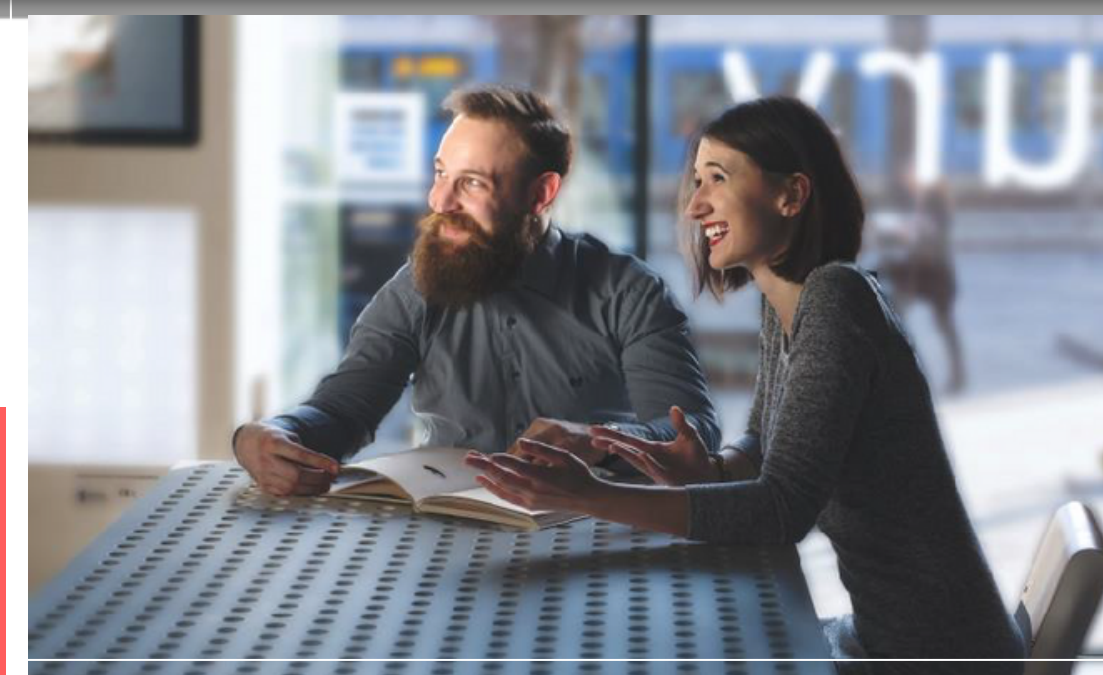
Entrepreneurship

Business

International Tourism and
Hospitality Management

MICE

double
degree



COMPUTER SCIENCE

DEGREE OF STUDY

ENGINEER
3,5 years

LANGUAGE

POLISH

ENGLISH



SPECIALIZATIONS:

Internet Engineering
Software Engineering Computer Graphics and
Multimedia
Security of Networks and Teleinformation
Systems
E - business



FINANCE AND ACCOUNTING

DEGREE OF STUDY

BACHELOR
3 years

LANGUAGE

POLISH

ENGLISH



SPECIALIZATIONS:

- Accounting and
Taxation

- Finance and Banking



DEGREE OF STUDY

ENGINEER
3,5 years

LANGUAGE

POLISH

ENGLISH



SPECIALIZATIONS:

- Logistics Manager
- Information Systems and Technologies in Logistics



LANGUAGE

POLISH

ENGLISH



Executive MBA

MBA in Public

Administration

MBA Lean Management

International
MBA



HHL LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT



ASSOCIATION
OF
AMBA
ACCREDITED



LANGUAGE

- Head of E-commerce
- Employer Branding Experience
- Computer Graphic
- Health and Safety Management Systems
- Software Tester

POLISH

- Technician Programmer - Programming for Teachers
- Finance and Accounting in Public Finance Sector Units
- Quality Management within the Automotive Industry



JOIN US!

UNIVERSITY OF BUSINESS IN WROCLAW

OSTROWSKIEGO STREET 2253-238 WROCLAW

PHONE +48/71 333 1102

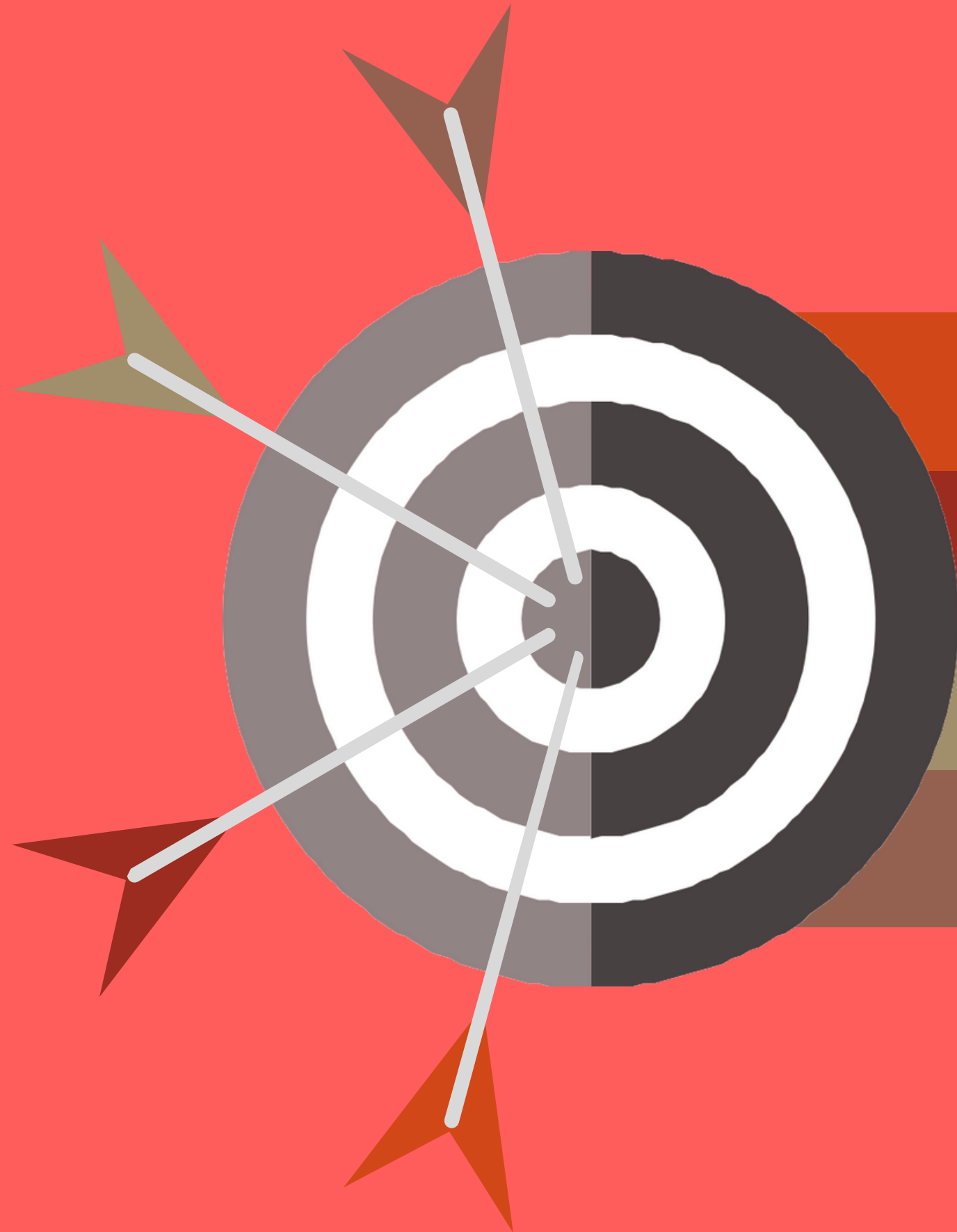
REKRUTACJA@WAB.EDU.PL

WWW.WAB.EDU.PL



SMART GOALS SLIDE

WRITE YOUR SUBTITLE HERE



Green marketing is a practice whereby companies seek to go above and beyond traditional.

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