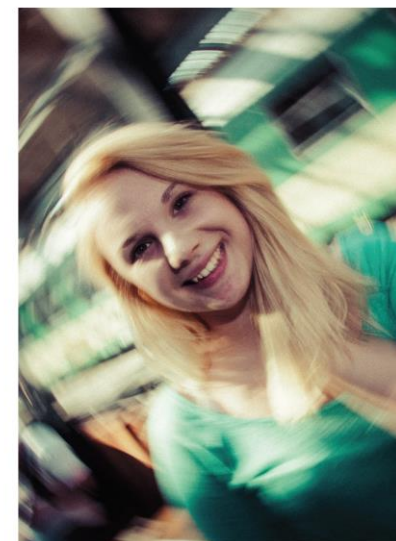




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in Wrocław



# VISTULA GROUP OF UNIVERSITIES



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of Business  
in Wrocław



**Vistula Group of Universities**  
Practical knowledge. Business approach. Global possibilities.





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# FACTS AND FIGURES



**6 500**

students



**74 000**

alumnus



**80**

countries of origin  
of students and staff



**42**

fields of study



**350**

partner companies  
and institutions



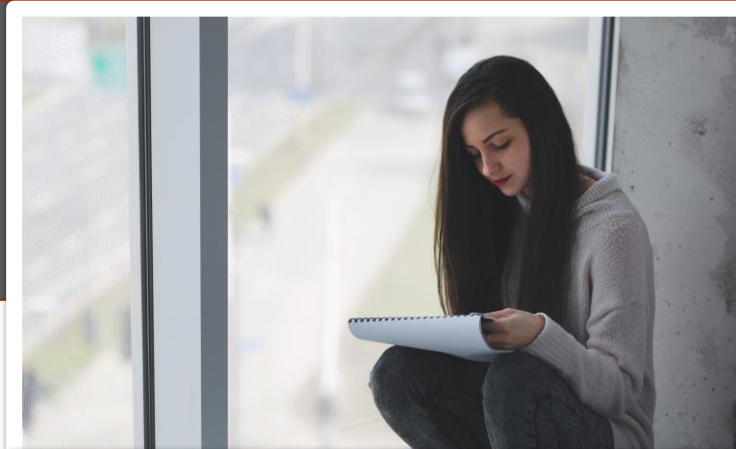
**5**

MBA programs



**70%**

3rd year students  
have got job







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# THE MOST IMPORTANT PRIZES



second most international  
university in Poland



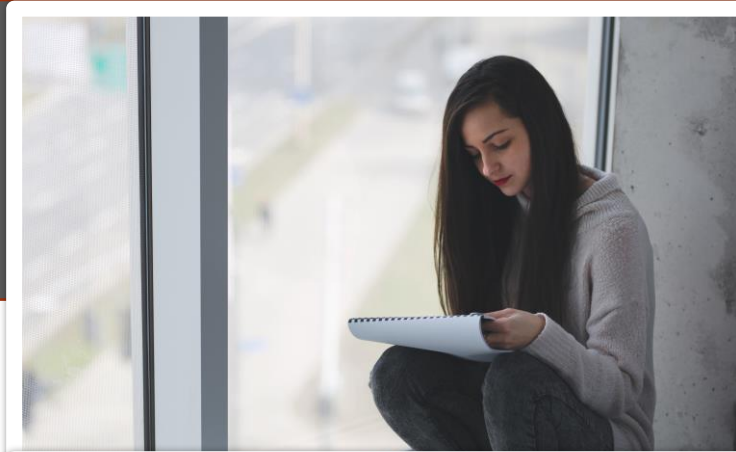
Certificate  
„University of Leaders”



AFiB as one of the top private  
universities in Poland



we are leaders in tourism fields:  
SGTiR among private universities in Poland  
WSH in Lower Silesia





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Wrocław

the meeting PLACE



WROCC



LOVE





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**OUT OF 630.000 CITIZENS 130.000 ARE STUDENTS  
AND... 88% OF THEM  
WOULD RECOMMEND WROCLAW TO THEIR FRIENDS**



**IMPORTANT ACADEMIC, ECONOMIC AND CULTURAL  
CENTER IN POLAND**



**OVER ONE THOUSAND YEARS OF HISTORY**



**MULTICULAR ENVIRONMENT**



**WROCŁAW 2016**  
European Capital of Culture



**THE WORLD GAMES**  
WROCŁAW 2017



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**WROCLAW**




★ WROCLAW ★

**DZIĘKUJEMY!**



Legend:

 350 km to Wrocław

 1.5 h to Wrocław by air







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# WHAT DISTINGUISH US?



cooperation with  
business



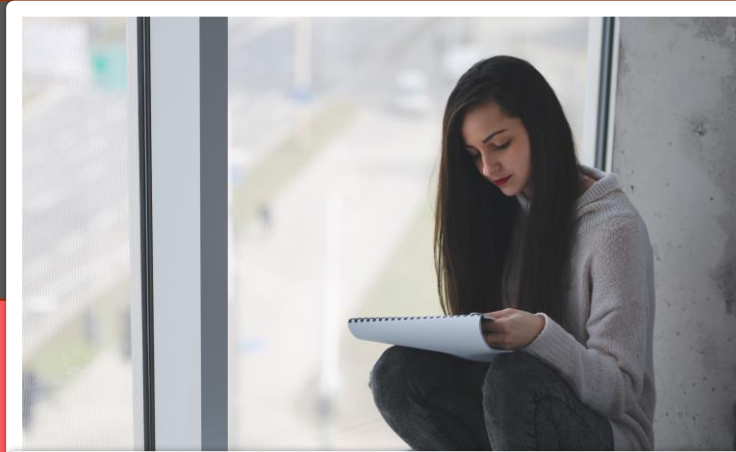
international environment



students clubs  
developing passion



world-class  
experts



DEGREE OF STUDY	BACHELOR 3 years		MASTER 2 years	
COURSE LANGUAGE	POLISH	ENGLISH	POLISH	ENGLISH
MANAGEMENT	✓	✓	✓	✓
TOURISM & LEISURE	✓	✓	✓	✓
FINANCE & ACCOUNTING	✓			
COMPUTER ENGINEERING	ENGINEER 3,5 YEARS ✓	ENGINEER 3,5 YEARS ✓		
LOGISTICS	ENGINEER 3,5 YEARS ✓			





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# MANAGEMENT

DEGREE OF  
STUDY

BACHELOR  
3 years

MASTER  
2 years

LANGUAGE

POLISH

ENGLISH

POLISH

ENGLISH



SPECIALIZATIONS:

Enterprise Management

Marketing and Sales

Human Resources Management

Psychology in business

Personal brand management

Global Innovation Management

HRM in the International  
Environment

Management of Marketing and  
International Trade

Finance Management

Security Management





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# TOURISM AND LEISURE

DEGREE OF  
STUDY

BACHELOR  
3 years

MASTER  
2 years

LANGUAGE

POLISH

ENGLISH

POLISH

ENGLISH



SPECIALIZATIONS:

Hotel Business

Event Tourism

International Tourism Business

E-business in Tourism Industry

Tourism Entrepreneurship  
Business

International Tourism and  
Hospitality Management

MICE

double degree







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# COMPUTER SCIENCE

DEGREE OF STUDY

ENGINEER  
3,5 years

LANGUAGE

POLISH

ENGLISH



SPECIALIZATIONS:

Internet Engineering

Software Engineering

Computer Graphics and Multimedia

Security of Networks and Teleinformation Systems

E - business





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# FINANCE AND ACCOUNTING

DEGREE OF STUDY

BACHELOR  
3 years

LANGUAGE

POLISH

ENGLISH



SPECIALIZATIONS:

- Accounting and Taxation
- Finance and Banking







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# LOGISTICS

DEGREE OF STUDY

ENGINEER  
3,5 years

LANGUAGE

POLISH

ENGLISH



SPECIALIZATIONS:

- Logistics Manager
- Information Systems and Technologies in Logistics





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# MBA

LANGUAGE

POLISH

ENGLISH



Executive MBA

MBA in Public Administration

MBA Lean Management

International MBA



**HHL**

LEIPZIG  
GRADUATE SCHOOL  
OF MANAGEMENT



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED







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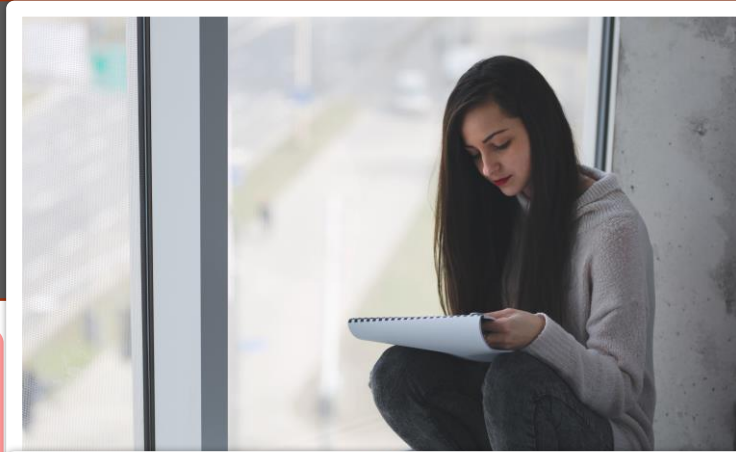
# POSTGRADUATE STUDIES

## LANGUAGE

## POLISH

- Head of E-commerce
- Employer Branding Experience
- Computer Graphic
- Health and Safety Management Systems
- Software Tester

- Technician Programmer - Programming for Teachers
- Finance and Accounting in Public Finance Sector Units
- Quality Management within the Automotive Industry



# JOIN US!

UNIVERSITY OF BUSINESS IN WROCLAW

OSTROWSKIEGO STREET 22  
53-238WROCLAW

PHONE +48713331102

REKRUTACJA@HANDLOWA.EU

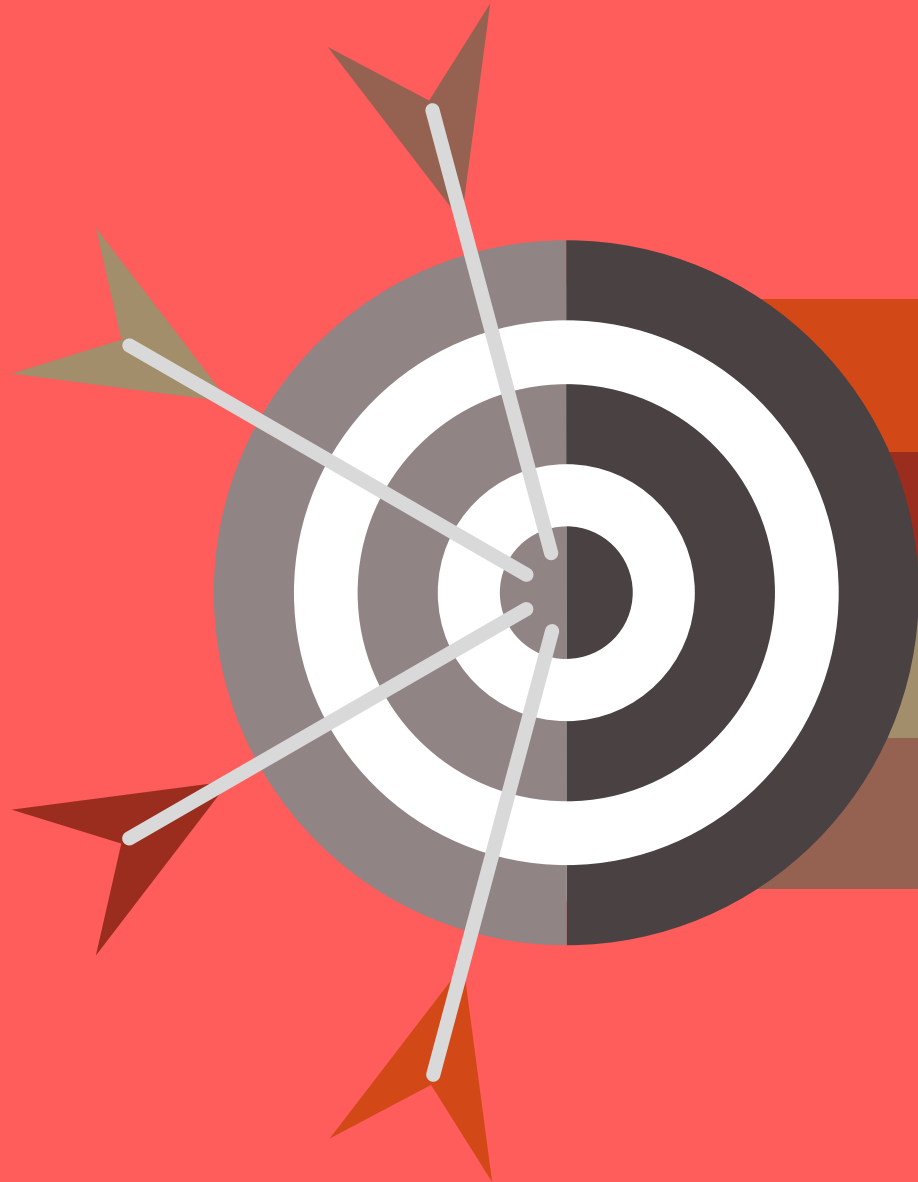
[WWW.HANDLOWA.EU](http://WWW.HANDLOWA.EU)





# SMART GOALS SLIDE

WRITE YOUR SUBTITLE HERE



## YOUR TITLE

Green marketing is a practice whereby companies seek to go above and beyond traditional.

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